

 <p>Diversified Senior Services William G. Benton CEO 915 West Fourth Street Winston-Salem, NC 27101 Ph: 336.724.1000 benton@dsservices.com</p>	<p>"Serving All Your Real Estate Needs Since 1906"</p>  <p>HOME REAL ESTATE 722-1137 Real Estate Sales And Property Management</p>	<p>Jewell Interiors Specializing in Carpet, Vinyl Floors and Wallpaper M-F 8:30-5 940 Burke St. Sat 9:30 - 1:00 773-0411</p>	 <p>MILLER-SHAW, INC. REALTORS 1066 W 4th Street Winston-Salem, NC 27101 336-723-7731</p>
---	---	---	--

The West Ender

By and for the West End Neighborhood

February 2003

**Notable Trees of the West End:
The Blue Atlas Cedar**

This month's tree is one that catches my eye often when I'm coming home from work. It is a Blue Atlas Cedar (*cedrus atlantica*) that stands at 1232 Glade Street where Glade changes to West End. I know of no finer or larger specimen of this species. This striking tree amazingly holds its own amongst native, towering hardwoods. In northern Africa where it is native, the Blue Atlas Cedar has been known to reach over 150 feet, which is twice as tall as our choice West End specimen. This tree is flat-topped with large, randomly spaced branches. It looks much like a Deodar Cedar or Cedar of Lebanon, to which it is closely related, except the branching is not as dense, and the needles are shorter and usually bluer. The blue in this particular tree is echoed in the Colorado Spruce (*picea pungens glauca*), across the street in the median. Another interesting thing about this Blue Atlas is the pattern on its trunk that is the result of industrious woodpeckers searching for meals. I know of an older specimen in town that has been pecked with the same intensity, and neither tree seems the worse for wear. In fact, I consider it an embellishment. A friend at the other end of West End by the Downtown Park has a young specimen in his front garden. There is also a weeping variety in the neighborhood, but Blue Atlas trees in this region are uncommon for the most part. In its native lands, wood from the Blue Atlas Cedar is prized for building and the oil has been used for everything from perfume, to circulatory stimulant, to nerve sedative. People all over the world have used Cedars and "so-called" Cedars for centuries, perhaps millennia, as incense for spiritual purposes.



If you know of a notable tree that you think should be featured or would like more information, please contact Kevin Lindsey at 722-2881.

Your Neighborhood Garden Center



777-1991
Landscape-Irrigation-Lighting
361 West End Blvd

Antiques By Patsy Dye

457 West End Blvd.
Winston-Salem
723-6500




ZEVELY HOUSE
"Fine Dining and Catering"
901 WEST FOURTH STREET
WINSTON-SALEM, NC 27101
Margaret Merrell 725-6666



Mon-Fri
9am-5pm
1003 Brookstown Ave ph 725-3202 fx 761-8635

Elizabeth's at Hanes Park
Fine Consignments
851 Reynolda Road W-S NC 27104
336-723-2009
Debbie & Steve Lawing Hours: Tues.-Sat. 10-6
Proprietors Sun. by chance



490 West End Boulevard
747-0303

A SWEET NEW NEIGHBOR FOR THE WEST END!



Above: an architect's rendering of the proposed Krispy Kreme headquarters. Below right: The master plan for Unity Place. -- Both courtesy of Krispy Kreme

Great things are in store for the West End! On January 23rd, Krispy Kreme, the NC School of the Arts, the City of Winston-Salem and other participants announced the details of a proposed \$87 million development for the area between Broad Street, Fourth Street and Brookstown, to be known as Unity Place. The developers plan to begin construction in late 2003, with occupancy by Krispy Kreme in early 2005. The film theatre complex is expected to be completed in early 2005, and the Performing Arts Center in mid to late 2005. Of proximity to the West End, a Krispy Kreme spokesperson says, "We look forward to being neighbors!"



Coming soon to a location near you:

- 6-screen movie theater complex
- Large-screen IMAX theater
- Krispy Kreme retail store
- Krispy Kreme museum
- 700-seat proscenium theater
- 250-seat chamber music hall
- Outdoor performance space
- Gourmet food court
- Upscale townhouses



The dispute over alley access off Jarvis St. continues as does the creativity of West Enders! We suggest you do not have your favorite Celt translate this Gaelic sign!

Please support our West End advertisers! Let them know that you saw their ad in the West Ender!

Published by the West End Association
P.O. Box 10055 Salem-Station
Winston-Salem, NC 27108
Editor: Andrea Thomas 723-9893
Business Mgr.: Linda Kirby 727-1096
Circulation: Any Lindsey 722-2881
thewestend.tripod.com

DENISE M. GOLD
ATTORNEY AND COUNSELLOR AT LAW
1404 W. First Street Phone (336) 722-5950
P.O. Box 30156 FAX: (336) 722-5951
Winston-Salem, NC E-mail:
27130-0156 DMGoldAttorney@aol.com

The Old Filling Station
871 W. Fourth Street
Winston-Salem, NC 27101
336.724.7600
Fax 336.724.6300
Now Open for Sunday Brunch and Dinner

Urban Oasis Salon and Day Spa
431 West End Boulevard, W-S, NC
For Appointments call 631-1151

FEBRUARY WEST END EVENTS
Tuesday, Feb. 4, 7PM, West End Association meeting, Tise House, 952 W. 4th St (near Grace Court). All West End residents welcome! Please come meet your neighbors and discuss the future of your neighborhood!
Friday, Feb. 7th, 6-8PM, West End Neighborhood Social, Radar and Susan Hutson, 1123 W. 4th St (on the corner of Forsyth St). All West Enders welcome! The perfect opportunity to spend quality time with your neighbors!

CACTX
Cares!

JUNE DINKINS REALTOR
Twin City Investment Co., Inc.
401 Jersey Ave., Winston-Salem, NC 27101
Office: 722-9121 Home: 725-9012
Complete Real Estate Service

WESTEND CAFE
Restaurant & Tavern
Great Food
Near Grace Court 926 W. 4th St.
723-4774

MindaMusic learning center
• Mus-Art Day Camps
• Private Music Lessons
• Group Music Lessons
• Summer Music Camps
642 west fourth street winston-salem, nc 27101
1-336-773-0074 1-336-773-0034
www.mindamusic.com

City BEVERAGE
915 Burke St. Winston-Salem, NC
336.722.2774 citybeverage.com

KITCHEN Center
OF WASTON-SALEM
Alan J. Scandina
1105 Burke Street • Winston-Salem, NC
27101-2414
(336) 725-2343 • Fax: (336) 725-3894

CABINET studio
1033 Burke Street
Winston-Salem, NC 27101
336.724.1754 (t)
336.724.1755 (f)
cabinetstudio.com

Price Down
116 Burke St. Winston-Salem NC 27101
336-724-2270 FAX 336-722-0527

impeccable ART
 Fine Custom Framing and Gifts
 858 W 4th Street Winston-Salem, NC 27101
 Phone 336-722-1442 336-722-1449 Fax

Brock Snyder Custom Landscapes
 West End Landscape Renovations
 design plants trees sod rock borders retaining walls
 Insured 761-8442 Free Estimates

HELLO BETTY!
 Vintage & Unique Clothes & Stuff
 815 Burke Street W-S, NC 27101
 336-722-0551

PIEDMONT ACUPUNCTURE & ORIENTAL MEDICINE
 BOYD BAILEY
 M.A., L.A.C., D.O.M. (NCCAOM)
 336.777.0037
 1415 WEST FIRST ST, WINSTON-SALEM, NC

erl originals
 ART CONSULTANTS & GALLERY
 480 West End Blvd, Winston-Salem
 722-9030 www.erloriginals
 M-F 8:30-5:30, Sat 10-5

Lighthouse
 Since 1954 724-9619
 A neighborhood restaurant at 905 Burke Street

sam moss guitars
 825 Burke St. Winston-Salem
 724-7779
 Elvis on Other Planets. A Weight Chart
 Elvis on Mercury...97 lbs. on Venus...232 lbs.
 Elvis on Earth ... 255 lbs. on Mars ... 97 lbs.
 Elvis on Jupiter...648 lbs. on Saturn...275 lbs.
 Elvis on Neptune...303 lbs. on Pluto ... 13 lbs.

Let us Manage your West End Property
Ogbum Properties
 Sam Ogbum, Jr.
 1056 Burke Street
 Winston-Salem, NC 27101
 748-0700
 www.ogburnproperties.com

Fire • Life • Auto • Commercial • Accident & Health
John Dillon INSURANCE AGENCY
 1016 Brookstown Av. Winston-Salem, NC 27101
 Joe Dillon 336-725-3541
 Tim Dillon

A Word from our Co-presidents:

The West End is the place to be! Not only have we been enjoying restaurants, art galleries, wonderful parks, great recreation but also great movies. Now we are looking at new neighbors – an international corporation that is “home grown”, movie theatres, more restaurants, an arts-theater complex, retail outlets and additional parks.

Imagine your kids walking up the block to go to the movies and enjoy the food court. Imagine walking up the hill to an “off Broadway” play and enjoying a late night meal. How about running by the new Harris Teeter urban store on the way home? Or dropping by our neighborhood Krispy Kreme? Or taking out of town visitors by the Krispy Kreme museum and then down Brookstown to the rich history of Old Salem. Or perhaps shopping along Broad Street at the shops under the brownstone condos and catching a snack which you eat at Grace Court all within a short walk (that’s WALK) of your home!!!

We will see what has been a partially industrial area, covered in parking and car lots, transformed into a welcoming spot people will return to on a regular basis. There are many more spaces close to this location that should and will follow this path of development. Hopefully folks working at the new site will want to live nearby and walk to their jobs. It will make sense for the city’s public transportation to further evolve to serve this new destination. The West End is a jewel of neighborhoods in Winston-Salem and is a great compliment to the new development. This is major news for us and a real shift of downtown activity closer to where the activity has always been - The West End!

We will be continuing a conversation with the principals in this development to assure them of our excitement and to encourage cooperative development in line with the historical nature of the West End. (Interestingly enough the “school house” look of the proposed four-story Krispy Kreme headquarters building harkens back to the West End School which was originally located across the street!). Please be willing to share constructive ideas to encourage this development and the enrichment of life in the West End. We look forward to hearing from you and seeing you at the monthly West End Association meetings at Tise House.

George Bryan and Ann Doherty, Co-Presidents of the West End Association
 Email: bryandoherty2@yahoo.com, Telephone: 724-2706

LSB The Bank Built Around You
 Wanda S. Merschel
 Stratford Road Office 336-631-3900
 P.O. Box 5068 Fax: 336-631-3940
 Winston-Salem, NC 27113-5068

Traditional and Contemporary Picture Framing
 “The Original”
VILLAGE FRAME SHOP
 Established in 1975
 409 West End Blvd Ed and Sally Richter
 Winston-Salem, NC 27101 724-6565

TWIN CITY DINER
 (336) 724-4203
 1425-A West First St
 Winston-Salem, NC 27101

Blessings Antiques & Design
 823 Reynolda Road
 Winston-Salem, NC 27104
 Phone : 336-724-9393
 Fax: 336-724-9362

KILPATRICK STOCKTON LLP
 Attorneys at Law
 1001 West Fourth Street
 Winston-Salem NC 27101-2400
 Phone: 336.607.7300 Fax: 336.607-7500
 PRosen@KilpatrickStockton.com

WEST END TAP ROOM
 Allison Chrapek 437 West End Blvd.
 Owner Winston-Salem NC
 773-1544 Mobil: 978-5980

Member Termite Control
 National & North Carolina Fumigation
 Pest Control Association All Inspections Free
WILSON PEST CONTROL CO
 Office: 7221193

Shear Innovations
 Claire Giffin Tina Gray
 469 West End Blvd.
 Winston-Salem NC, 2710 723-1050

BOULEVARD ANIMAL HOSPITAL
 CALVERT B. JEFFERS, JR. D.V.M.
 BOULEVARD ANIMAL HOSPITAL
 930 Northwest Boulevard
 Winston-Salem, NC 27101
 Phone: 336-725-7524
 Office Hours By Appointment

Steam-A-Way Carpet & Upholstery Cleaning
 761-0980 886-5793
 Truck Mounted Steam Cleaning
 Commercial & Residential
 * Air Duct Cleaning * Tile & Grout Cleaning
 * Deep Scrub Method * Vehicle Cleaning
 * Odor Removal * Protectant

On the Link Between Doughnuts and your West End Membership

There is a connection between the Krispy Kreme/School of the Arts decision to pour \$87 million into the site at Fourth and Broad Streets and your decision to put down \$15 for your 2003 membership in the West End Association. Go figure.

Smart investors are most attracted to healthy environments. Fourth-Broad-Brookstown is cheek-to-jowl with the West End Historic District. Our neighborhood is a healthy environment. Sure, we’ve got hassles to deal with, but the West End is more than a “district” or a “development”. Ours in an organic community of residents and businesses characterized by a sense of healthy connection with one another.

The West End Association helps strengthen this sense of connection. It is a model for other neighborhood groups throughout Winston-Salem. It is a strong and healthy volunteer organization that closed out 2002 with 152 family members and 66 business members.

But you know what? We need you to help make us stronger by adding your name (and your fifteen bucks) to our membership rolls. So please, fill out the attached form, cut us a check, and send both to: The West End Association, PO Box 10055, Winston-Salem, NC 27108.

Bill Gibson, West End Association member and West End resident

West End Association Membership Application

Join the West End Association and help create a friendly and beautiful neighborhood. Membership is as low as \$15 for families in 2003. You will help support the newsletter, park and roadway enhancements, and monitoring of zoning and the Historic District Commission. Members can join the West End email list (<http://thewestend.tripod.com>) to receive information on houses for sale and their prices, notes from our Alderman, crime statistics, invitations to monthly gatherings, and much more! **Annual Dues for 2003 are due NOW. Send to: WEA, POB 10055, W-S, NC 27108**

Name _____ Phone _____

Address _____ Email _____

New Member Renewal **Enclose \$15 for Family Membership; \$30 for Business Membership**

West End Bulletin Board

Crime notes: Neighbors recently reported the theft of a Dodge van. Police report that youths are targeting Chrysler vehicles throughout the city as easy cars to break into. Another neighbor reported the theft of their green yard waste bin. Now that the city has imposed a fee for pickup, bins with stickers on them may be targeted. Spraypainting your address on the bin may deter thieves.

1502 Fabrics
 1502 FABRICS OF WINSTON
 Fine Fabrics for the Home
 936 Burke St. W-S, NC 27101
 Mon-Fri 9:00-5:00 336-722-3145
 Sat 9:00-5:00 336-722-3116

Levin, Spinnett & Company, L.L.P.
 Business Consultants Certified Public Accountants
 1025 West First Street • W-S, NC 27101
 Phone 336-725-4279 • Fax 336-724-6652
<http://www.webcpa.net/>

snob
 465 West End Boulevard
 Winston-Salem, NC 27101
 336-724-2547
 First & Finest Consignment

Camel City
 Fine Wines & Dining in West End
 878 W. 4th St. 336-734-1797 Fax 734-1796
 Winston-Salem NC E-mail: l_camel@bellsouth.net

SPAUGH MOTOR COMPANY
 1160 West First St. * W-S, NC 27101 * 725-0486
 24 Hr. Wrecker Service * Body Repairs * Painting
 Frame & Unibody Repairs * 4 Wheel Alignment
 Tune-Up * Brake Service * Wheel Straightening
 Jaque Spough * Sammy Spough * Robert Sasser

Message By Inga
 Body Treatments – Facials – Massages – Waxing
 Inga Arnold 336.747.0080
 Licensed Massage Therapist 942 W Fourth Street
 Licensed Esthetician Winston-Salem NC

Kimberly Mitchell-Hackel
 REALTOR @ Multi-Million Dollar Producer
Prudential
 Carolinas Realty
 370 Knollwood Suite 100 Winston-Salem, NC 27103
 Res 336 727-0308 Bus 336 748-2023
 Fax 336 727-9959 khackel@triad.rr.com

BROWNING GARDENS
 Analey Browning
 800 West End Boulevard
 Winston-Salem, NC 27101 (336)722-1195

ENCORE! BOOKS
 When Once Is Not Enough
 The Bedmont's Best Source For Quality Books
 1138 Burke Street Hours
 Winston-Salem, NC 27101 Monday-Saturday 10-7
 (336) 723-2525 Sunday By Choice
 www.encorebooksstore.com

George's
GRECIAN CORNER
 1st and Cloverdale
 722-6937

Ollie's Bakery
 Fine pastries
 Exquisite coffee
 Scrumptious bread
Scrumptious Breads
 300 South Marshall St & 305 West 4th St
 Tuesday - Sunday Monday - Friday
 336-727-0404